

Organization  
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To the President of the Promoting Committee  
of the UNESCO candidacy of the Balsamico tradition

Modena, 09/13/2022

Subject: Letter of support for the candidacy of " The tradition of Balsamico and its social rule, artisan know-how and popular culture in the area of central Emilia " in the Representative List of the Intangible Cultural Heritage of Humanity

Part 1: short description of the organization

Part 2:

In central Emilia, and in particular in the provinces of Modena and Reggio Emilia, the tradition of Balsamico is deeply rooted and alive as an element of sociality, of the art of know-how widespread in the area, and of popular culture.

This culture revolves around the processing of cooked must from the vineyards cultivated for this purpose in the territory according to the ancient wisdom of generations, must that is wisely transformed over the years into Balsamico according to a tradition of many centuries, handed down orally from father to son, to the aim to protect the tradition and knowledge of the singular product, incomparable and precious inheritance received as a gift from the ancestors and common treasure of the people of this strip of Emilian land. This popular and ancient wisdom has always survived any event that occurred in the remote and even recent past: wars, earthquakes, epochal, social, political and economic changes. It has always come out unscathed and even stronger thanks to the values preserved by the people who in the shadow and silence of their vinegar loft have patiently looked after and guarded it, allowing it to become unique and unrepeatable preciousness.

Throughout the process we participated in both face-to-face and online meetings, collaborated with everyone to support the candidacy, sharing motivations and objectives.

Part 3:

We fully support the candidacy of "The tradition of Balsamico and its social rule, artisan know-how and popular culture in the area of central Emilia " to the UNESCO Representative List of the Intangible Cultural Heritage of Humanity, because we believe that the tradition of Balsamico is part of our history and our culture .

Name of the manager  
Title of the manager

[Letter on the organization's headed paper]